

SGK. GOVERNMENT DEGREE COLLEGE :: VINUKONDA
Affiliated to Acharya Nagarjuna University Guntur

DEPARTMENT OF COMMERCE

PERSONAL PROFILE

Name of the Lecturer : Malyala Jagadeesh

Designation : Lecturer in Commerce

Date of joining (as a Lecturer) : 09-09-2021

Mobile No : +91 - 9491948154

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Languages Known: Telugu, English, Kannada

Educational Qualifications

Course	College/ University	Year of Completion
Ph.D.	Sri Venkateswara University, Tirupati.	Pursuing
TSSET	Osmania University Hyderabad.	2020
APSET	Andhra University, Visakapatnam	2016
UGC NET	University Grants Commission	2015
CA-Inter	The Institute of Chartered Accountants of India	2014
M.Com (Accounting & Finance)	Sri Venkateswara University, Tirupati.	2012
B. Com (Computer Applications)	Sri KrishnaDevaraya University, Ananthapuramu	2010

Technical Skills: MS-Office, Tally Prime

Teaching Experience :

Institution	Designation	In Years
SGK GPVT. College Vinukonda	Lecturer in Commerce	09.09.2021 to till to date
Govt College (A) Ananthapuramu	Guest Lecturer in Commerce	03

Publications:

- Sway of E-Commerce on the society and Retailers, An Evocative Review of Everyone - Asian Journal of Management in 2022- ISSN - 0976-495X(Print), 2321-5763(Online)
- Green marketing and sustainable development in Andhra Pradesh: An empirical investigation - GIS Science Journal in 2022- ISSN- 1869 – 9391

Book Chapters :

- Retailing as a skill development course for B. com third semester students Published by JKC Society of Commissioner of Collegiate Education Andhra Pradesh.
- Corporate Accounting Bilingual Text book for B.com Fourth semester Published by Andhra Pradesh State Council of Higher Education.
- Financial Inclusion of the Marginalized Sections in India – IARA Publications
Tiruchirappalli, Tamilnadu ISBN: 978-93-94293-16-8
- Digital and Disruptive technologies in India – Himalaya Publishing House ISBN -